*Michigan Ross is proud to support a community of leaders and impact makers. As a future member of this community, we want to know more about who you are and what drives you. Please choose 1 of the following prompts to tell us more about what makes you stand out beyond your academic and work experience. List the prompt you are answering at the top of your response. Describe about a time you made a difference in your community.*

In my first year of college, I joined a non-profit organization called H.E.R.O for Children that I have been involved with ever since. H.E.R.Os is focused on improving the quality of life for children in Georgia impacted by HIV and AIDS.

I began learning about the children’s experiences and the importance of our programs. It was not long before I knew I wanted to dedicate myself to this cause. In Spring 2020, I was elected as the Fundraising Lead. Shortly after I was appointed, the COVID-19 pandemic hit, and we depended primarily on in-person fundraising efforts. As the Fundraising Lead, I was faced with a real challenge of raising enough money to continue the funding for our programs for the year.

Despite all the challenges we faced in switching to virtual fundraising efforts, I led the organization to raise over $200,000. I am so proud of the impact we created and that we were able to maintain the programs for the kids. While I am no longer the Fundraising Lead, I stay up to date with the organization and ensure I donate every year to continue making a difference in their lives.